**PRESS RELEASE**

**CIFA and Blend at the 2nd Conpaviper National Forum**

**with EasyFloor A70 CIFA by Blend**

**At the external area of the event is the first CIFA mobile flooring system,**

**created thanks to the collaboration with Blend.**

*Rimini, 10 October 2019 -* **CIFA**, full liner in the production of machines and solutions in the concrete sector, and **Blend**, manufacturer of mobile conglomerate mixing plants, participate in the 2nd National Conpaviper Forum with **Easyfloor A70 CIFA By Blend, the mobile flooring system mounted on a chassis and equipped with an air pumping module.**

Mounted on a 4-axle frame, Easyfloor is the only system that produces screeds, wet sands, self-leveling mixtures, spritz (dry and wet) and concrete. It guarantees continuous operation and maximum precision directly on site.

"We are pleased to participate in this important event for the flooring industry with a machine that is unique in the sector, thanks to a dual functionality of paving and concrete production" - says Paolo Biglieri, Managing Director of Blend.

"Easyfloor is an innovative product, born from the combination of the know-how of two companies in the concrete sector" - concludes Marco Polastri, Sales, Aftersales & Marketing Director of CIFA. "Innovation has always been in the DNA of CIFA and we are pleased to have enriched our product portfolio with this new machinery system".

**About CIFA**

CIFA is a manufacturer of machinery and equipment for the concrete industry. A market leader in Italy and a major international player. It has been part of the Chinese industrial group of Zoomilion since 2008. CIFA is an international company with sales and support networks around the world. CIFA can provide a reliable and high-quality range of products as well as financial support via Zoomlion Capital Financial Services. For further information, visit [www.cifa.com](http://www.cifa.com)

**About Blend**

Blend manufactures automated mobile systems for the production of concrete. Automation is essential for the production process. That’s why Blend focuses on customisation, so as they can also improve operation management. Innovation is also essential. Thanks to a 30-year experience and their attention to building aspects, Blend is well aware of clients’ needs and criticalities, so that they can find solutions that will strongly impact their activities.